PRIVACY AND PERSONAL DATA PROTECTION POLICY

In this policy, “we”, “us”, “our”, “Company”, “Group” or “KindyRoo” means Kindyroo Singapore Pte Ltd and its associates or branches; “you”, “your” or “yours” means the persons to whom this policy applies.

The security of your personal data is important to us. KindyRoo has in place safeguards to protect your personal data that are stored with us. This policy describes how we may collect, use, disclose, process and manage your personal data.

This policy applies to all individuals whose personal data is in our possession or under our control.

“Personal data” is data that includes any data about an individual person such as:

a. personal particulars of Applicant, Accompanying Adult and Child(ren) (e.g. name, contact details, residential address, date of birth, identity card/passport details, and/or education details);
b. pictures, videos and voice recordings of our conversations with you;
c. personal opinions made known to us (e.g. feedback or responses to surveys).

We may use your personal data for our core business purposes, such as:

a. developing and providing Kindyroo programs and activities or services (whether made available by us or through us), including but not limited to:
   i. segregating and classifying participants in developmental-appropriate classes and activities;
   ii. carrying out research, planning and statistical analysis; and/or
   iii. analytics for the purposes of developing or improving our products, services, service quality, and advertising strategies;
b. providing updates on changes to services, schedules and programs (whether made available by us or through us) including any additions, expansions, suspensions and replacements of or to such services and programs;
c. responding to queries or feedback;
d. addressing or investigating any complaints or disputes;
e. complying with all applicable laws, regulations, rules, directives, orders, instructions and requests from any local or foreign authorities, including regulatory, governmental, tax and law enforcement authorities or other authorities;
f. enforcing obligations owed to us;
g. monitoring services and programs provided by or made available through us;
h. financial reporting, management reporting, service reporting and record keeping purposes;
i. enabling any actual or proposed assignee or transferee, participant or sub-participant of KindyRoo’s rights or obligations to evaluate any proposed transaction; and/or
j. seeking professional advice, including legal advice.

We may also use your personal data for marketing purposes.

If we were already in possession of your personal data prior to 1 July 2014, we may have been using your personal data to market products or services to you via various channels, including through voice calls and text messages. Subject to all applicable provisions under the Personal Data Protection Act, we may continue to use your personal data to market products or services which we believe may be of interest to you or enter you in promotions, contests or lucky draws that you may be eligible for.

We may share your personal data with third parties in order to enable us to carry out the purposes set forth above. Please be assured that when we use other third parties to provide services for us, we require them to ensure that any personal data disclosed to them are kept confidential and secure.

We may store, process or deal with your personal data outside Singapore. In doing so, we will comply with applicable data protection and privacy laws in respect of your personal data.

We may from time to time disclose your personal data to any personnel of KindyRoo Group (who may be in Singapore or elsewhere) only on a need-to-know basis.
We wish to emphasise that we shall remain fully compliant of any duty or obligation of confidentiality imposed on us under the applicable agreement(s) and/or terms and conditions that govern our relationship with you or any applicable law.

A cookie is a small text file placed on your computer or mobile device when you visit a web site. Cookies collect information about users of the web site and their visit, such as their Internet protocol (IP) address, how they arrived at the web site (for example, through a search engine or a link from another web site) and how they navigate within the web site. We may use cookies and other technologies to facilitate your internet sessions, offer you products and/or services according to your preferred settings, track visitor use of our web sites and to compile statistics about web site activities.

A pixel tag, also known as a web beacon, is an invisible tag placed on certain pages of website but not on your computer. Pixel tags are usually used in conjunction with cookies and are used to monitor the behaviour of users visiting the web site.

You may set up your web browser to block cookies which will in turn disable the pixel tags from monitoring your website visit. You may remove cookies stored from your computer or mobile device. However, if you do block cookies and pixel tags, you may not be able to use certain features and functions of the web sites.

Our web sites may contain links to other web sites which are not maintained by KindyRoo. This privacy policy only applies to the web sites of KindyRoo. When visiting these third party web sites, you should read their privacy policies.

By providing personal data relating to a third party (e.g. information of your dependent, spouse, children and/or parents) to us, you represent and warrant that the consent of that third party has been obtained for the collection, use and disclosure of the personal data for the purposes listed above.

Your personal data is retained to the extent one or more of the purposes for which it was collected remains valid and for other legal or business purposes for which retention may be necessary.

KindyRoo does not provide your personal data to third parties outside the KindyRoo Group for their marketing purposes without your consent. We do not sell your personal data to any third parties.

You may at any time withdraw your consent given for any or all purposes set out in this policy in writing. However in such withdrawal, it will be treated as a termination of any contractual relationship and the Company may not be able to provide you with any of our services.

We may amend this policy from time to time and will make available the updated policy on our web site (www.kindyroo.com.sg) and at our branches in Singapore.

This privacy policy is developed to be in compliance with the Personal Data Protection Act.